



IT'S VITAL™

*Advanced Formula
Multi-Vitamin*

PRODUCT INFORMATION

It's Vital supplies your body with all the essential vitamins, minerals, antioxidants, and phytonutrients needed on a daily basis. It's Vital has been formulated using the absolute highest quality ingredients and a patented dissolve technology for the highest effectiveness within the body.

- Provides vitamins, minerals, & phytonutrients
- Supports overall wellbeing and vitality
- 70+ bioactive, bioavailable ingredients
- Superior absorption within the body
- Natural mint coating locks in freshness

(90 Tablets)

SUGGESTED USE

Adults take up to 3 tablets twice daily with meals, or as directed by your health care practitioner. Up to 6 tablets may be consumed daily, depending on individual dietary needs.

Drink at least 8 glasses of water daily.

FREQUENTLY ASKED QUESTIONS

WHAT IS IT'S VITAL?

It's Vital is an advanced formula, multi-vitamin supplement that has been formulated using the absolute highest quality ingredients and a patented dissolve technology for maximum effectiveness within your body.

WHAT ARE THE BENEFITS OF TAKING IT'S VITAL DAILY?

It's Vital supplies your body with all the essential vitamins, minerals, antioxidants, and phytonutrients it needs on a daily basis. It's Vital contains over 70 bioactive, bioavailable ingredients to support your overall wellbeing and vitality. Add the pH-balancing benefits of Greens™ to your daily dose of It's Vital for a regimen that will help you achieve optimum overall health.

I DON'T LIKE SWALLOWING SOME SUPPLEMENTS. CAN I CUT IT'S VITAL IN HALF?

Yes, It's Vital can either be cut in half or can also be easily crushed and added to a small bit of apple-sauce or yogurt to go down smoothly.

WHAT IS THE RECOMMENDED DOSAGE FOR IT'S VITAL?

Take one to three It's Vital tablets twice daily depending on your individual dietary needs.

DOES IT'S VITAL CONTAIN IRON?

No, It's Vital does not contain iron.

DOES IT'S VITAL CONTAIN GLUTEN?

Yes, It's Vital does contain a small amount of gluten.

US LABEL

Supplement Facts		
Serving Size: 3 Tablets		
Servings per Container: 30		
	Amount per Serving	%DV
Vitamin A (from fish liver oil & 85% as beta-carotene from red palm)	6,700 IU	130%
Vitamin C (as ascorbic acid, potassium ascorbate & calcium ascorbate)	350 mg	580%
Vitamin D (as cholecalciferol)	200 IU	50%
Vitamin E (as d-alpha-tocopheryl succinate & mixed tocopherols)	95 IU	320%
Vitamin K (as phyloquinone)	50 mcg	60%
Thiamin (as thiamin HCl)	12 mg	800%
Riboflavin (as riboflavin & riboflavin 5-phosphate)	12 mg	710%
Niacin (as inositol hexanicotinate & nicotinic acid)	53 mg	270%
Vitamin B6 (as pyridoxine HCl & pyridoxal 5-phosphate)	15 mg	750%
Folate (as folic acid)	200 mcg	50%
Vitamin B12 (as methylcobalamin)	150 mcg	2,500%
Biotin	150 mcg	50%
Pantothenic Acid (as D-calcium pantothenate & pantethine)	53 mg	530%
Calcium (as calcium carbonate, coral calcium, calcium citrate & calcium amino acid chelate)	500 mg	50%
Iodine (from kelp)	86 mcg	60%
Magnesium (as magnesium oxide, magnesium citrate, magnesium amino acid chelate & magnesium aspartate)	200 mg	50%
Zinc (as zinc monomethionine)	12 mg	80%
Selenium (as L-selenomethionine)	101 mcg	140%
Copper (as copper amino acid chelate)	0.75 mg	40%
Manganese (as manganese amino acid chelate)	1.95 mg	100%
Chromium (as chromium polynicotinate & chromium amino acid chelate)	101 mcg	80%
Molybdenum (as molybdenum amino acid chelate)	60 mcg	80%
Choline (as choline bitartrate)	25.5 mg	*
Inositol	25.5 mg	*
PABA (para-aminobenzoic acid)	12 mg	*
Boron (as boron amino acid chelate)	0.5 mg	*
Vanadium (as vanadyl sulfate)	19.5 mg	*
Coenzyme Q10	1 mg	*
Alpha-lipoic Acid	7.5 mg	*
Lycopene Concentrate 10%	3 mg	*
Standardized Bilberry Fruit Extract (providing 2.5 mg of anthocyanidins)	15 mg	*
Standardized Milk Thistle Seed Extract (providing 13 mg of silymarin)	25.5 mg	*
Standardized Grape Seed Extract (providing 3.2 mg of proanthocyanidins)	4.95 mg	*
Lutein	3 mg	*
Standardized Turmeric Root Extract	25.5 mg	*
Black Pepper Extract	2.5 mg	*
Aloe Vera Leaf 200:1 Gel Concentrate	3.45 mg	*
Proprietary blend	525 mg	*
*Green flowering oat straw, methylsulfonylmethane, cinnamon bark, citrus bioflavonoid complex, astragalus root, broccoli, dandelion root, spirulina, wheat grass, ginger root, stevia (leaf), cranberry juice powder, hesperidin, parsley (leaf), modioloa (root), d-ribose, rutin, clove (buds), dulcife, papain, peppermint essential oil, artichoke (leaf), spearmint essential oil, standardized Ginkgo biloba leaf extract, bromelain.		

*Daily Value (DV) not established.

Other ingredients: Microcrystalline cellulose, croscarmellose sodium, stearic acid, silica, magnesium stearate and pharmaceutical glaze.

Contains: Wheat and fish (menhaden)

Caution: Consult your physician if you are pregnant, nursing, taking medications, or have a medical condition.

Warning: Keep out of reach of children. Protect from heat, light, and moisture. Store at 15 - 30° C (59 - 86° F). Do not use if tamper-evident seal is broken or missing.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to treat, diagnose, cure or prevent any disease.