

It Works Perks

For Loyal Customers

Rules and Regulations

1. The *It Works Perks for Loyal Customers* program will begin on March 1, 2009. Perks Points will begin accumulating for all Loyal Customer orders on March 1, 2009. No orders before March 1, 2009 will count towards the program or earn Perks Points.
2. Perks Points will be earned on all orders that have a wholesale total of at least \$20.00 excluding taxes and shipping.
3. Perks Points will be earned on the wholesale price of the entire order excluding taxes and shipping. The Points earned will equal 10% of the wholesale cost of the order. For example, if the wholesale cost of the order excluding taxes and shipping was \$100.00, the Loyal Customer would earn 10 Points.
4. The Loyal Customer must receive an auto-shipment order with a minimum wholesale value of \$20 for a minimum of six (6) consecutive months to be eligible to redeem Perks Points. If the Loyal Customer cancels their auto-shipment before the six-month minimum has been met, all Perks Points will be lost. No months before March, 2009 will count toward the six (6) consecutive months required.
5. After twelve (12) consecutive months of receiving an auto-shipment order with a minimum wholesale cost of \$20, a Loyal Customer will receive 100 free Perks Points. No months before March, 2009 will count toward the twelve (12) consecutive months required.
6. Perks Points may be redeemed any time after the 6th consecutive month of auto-shipment orders has been made.
7. Perks Points may only be redeemed by calling Customer Service and placing an order. Perks Points may not be used for taxes or shipping costs. Taxes and shipping costs will be based on the wholesale value of the order.
8. When redeeming Perks Points, one Perks Point is equal to \$1 in product cost.
9. The Perks Points being redeemed must cover the entire cost of the product being ordered.
10. There is no cash value for accumulated Perks Points.
11. Perks Points will be calculated on official orders only. Returned orders will subtract from the Perks Points total.

12. If a Loyal Customer cancels their autoship after becoming eligible to redeem points, they have thirty (30) days to redeem any available Perks Points. All Perks Points remaining after the thirty (30) days will be lost.

13. Loyal Customers may not live in the same household as a distributor.

14. There may be only one (1) Loyal Customer per household.